

**FACULTY PROFILE**

1.	Name	<b>Devaki S</b>		
2.	Date of Birth	13-09-1992		
3.	UID (Aadhar No.)	xxxxxxxx9583		
4.	Email ID (Official)	<a href="mailto:devaki.s@atria.edu">devaki.s@atria.edu</a>		
5.	Designation	Assistant Professor		
6.	Department	Department of MBA		
7.	Google Scholar Link:	<a href="https://scholar.google.com/citations?hl=en&amp;user=mTy9CO4AAAAJ">https://scholar.google.com/citations?hl=en&amp;user=mTy9CO4AAAAJ</a>		
8.	Area of Specialization	HR and Business Communication.		
9.	Courses Taught (UG)	<b>BBA:</b> Services Management, Retail Management, Business Regulations, Corporate Environment, Employee Welfare and Social Security, Brand Management	<b>BCom:</b> Principles of Management, Business Ethics, Marketing Management.	<b>BE:</b> Professional Communication, Management and Entrepreneurship Development, Technological Innovation Management & Entrepreneurship.
10.	Courses Taught (PG)	Compensation and Reward System, Public Relations, Organizational Leadership, Recruitment and Selection, Personal Growth and Interpersonal Effectiveness, Business Communication, Marketing Management, Business Law and Policy, Entrepreneurship development, Managerial Communication, E-marketing, Industrial Relations, and Legislations,		
11. QUALIFICATION DETAILS: MBA, SLET Qualified (Recognized by UGC), BCom, Pursuing PhD.				
12.	Total Experience (in years)	Teaching	Industry	Research
		7	Nil	Nil
13.	Publication Details	Type/Level	National	International
		Journal	NA	NA
		Conference	Yes	NA
14.	No. of Research and Projects Guided	Guided 23 projects in MBA and 5 projects in BBA		
15.	No. of Books Published/IPRs/Patents	NA		
16.	Sponsored Projects/Grants (if any)	NA		
17.	Professional Memberships	ISTE Life Member		
18.	Coordinator/In-Charge/Part of NAAC/NBA/any other Accreditations.	Department coordinator for NAAC criterion 1 and NBA criterion 7, LMS & ERP coordinator		
19.	Academic Achievements	Achieved 100% results in subjects – Personal Growth and Interpersonal Effectiveness (4 <sup>th</sup> Sem 2021-22), Recruitment & Selection (3 <sup>rd</sup> Sem 2021-22), Organizational Leadership (4 <sup>th</sup> Sem 2020-21), Compensation and Reward System (3 <sup>rd</sup> Sem), Managerial Communication (2020-21), Public Relations (4 <sup>th</sup> Sem 2019-20), Knowledge Management (3 <sup>rd</sup> Sem 2018-19), Strategic Talent Management (3 <sup>rd</sup> Sem 2018-19). Industrial Relations and Legislations (3 <sup>rd</sup> Sem 2018-19).		

20.	Extra-Curricular Achievements	Completed 3 courses on Coursera – Excel Skills for Business, Write Professional Emails in English, and MOOC – How to Make a MOOC, Completed Coursera Course: Excel: Essentials for Business; How to make a MOOC; KPMG Business Analytics course. FDPs and Published few papers
21.	Co-Curricular Achievements	Completed Google Digital Unlocked Certification in “The Fundamentals of Digital Marketing” and qualified in the exam held on 05/07/2018.
22.	No. of Workshops/Seminars Conducted	05
23.	No. of Workshops/Seminars Attended	Approx. 50
24.	Sports Achievements	NA
25.	Awards and Recognition (If any)	NA